



For Release Time 10:00 a.m. CET  
February 1, 2024

# Data Privacy Manager Now Available in the Microsoft Azure Marketplace

*Microsoft Azure customers worldwide now gain access to Data Privacy Manager to take advantage of the scalability, reliability, and agility of Azure to drive application development and shape business strategies.*

Zagreb, Croatia — February 1, 2024

**Legit, an innovator privacy management and automation,** today announced the availability of its product [Data Privacy Manager](#) in the Microsoft Azure Marketplace, an online store providing applications and services for use on Azure. Legit customers can now take advantage of the productive and trusted Azure cloud platform with streamlined deployment and management.

Legit's flagship product, Data Privacy Manager (DPM), is a cloud software platform for privacy management and automation designed to improve the governance of personal data, automate compliance-related tasks, and enable companies to get an actionable insight into their data and minimize regulatory risks.

“With our solution, we strive to enable our customers to successfully collect, process and manage personal data of their employees, contacts, and customers and streamline their privacy processes to successfully navigate intricacies of data protection legislation,” said Marijan Bracic,



the CEO of Legit. “The availability of DPM in the Azure Marketplace will allow us to offer these benefits to a wide range of organizations.”

DPM's key advantages within the Azure ecosystem lie in its ability to ensure data integrity, maintain the accuracy of critical information, handle critical data operations reliably and consistently, and keep data secure and precise.

Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp., said, “We welcome Data Privacy Manager to Azure Marketplace, where global customers can find, try, and buy from among thousands of partner solutions. Thanks to trusted partners like Legit, Azure Marketplace is part of a cloud marketplace landscape predicted to grow revenue 500% from 2022 to 2025.”

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

## About Legit

Legit, an innovative EU-based RegTech company, is one of the pioneers in the newly emerged privacy and personal data protection area and at the forefront of redefining personal data management. Their leading solution, Data Privacy Manager (DPM), is a cutting-edge privacy automation platform that has earned recognition from leading research and analytical firms, such as Gartner and Forrester. Legit is constantly developing new advanced concepts and innovative solutions utilizing AI research results and creating proprietary technology.